2027

BORO BBQ FESTIVAL

MURFREESBORO BREAKFAST ROTARY

Hosted by: HOP SPRINGS

April 30 - May 1

SPONSORSHIP GUIDE

Rotary

Presented by
The Murfreesboro
Breakfast Rotary Club

KC BS
KANSAS CITY BARBEQUE SOCIETY

RUTHERFORD COUNTY'S ONLY SANCTIONED BBQ EVENT

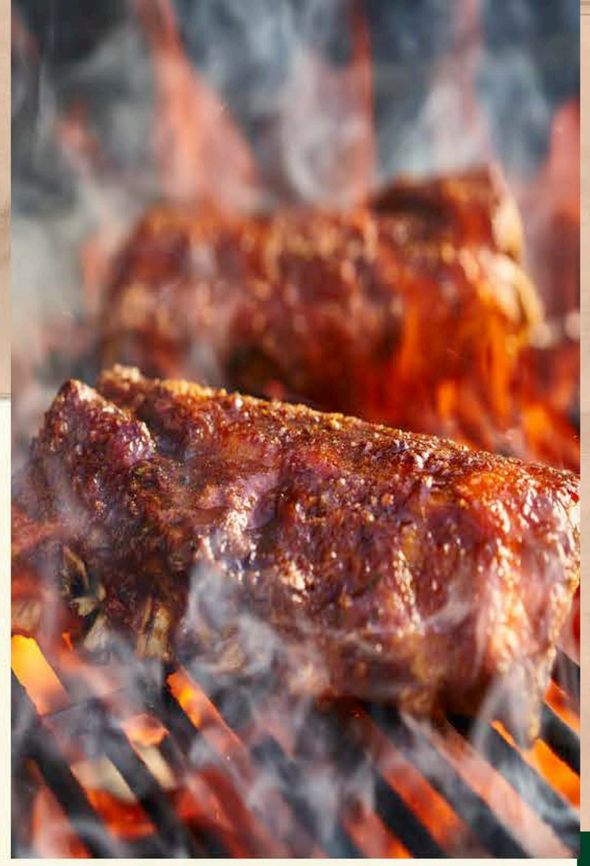
May 1, 2027

BECOME A SPONSOR
& HONOR THE PALATES

All sponsorships come with a side of recognition in the program, on the website, and other valuable mentions.

	WHOLE HOG	Pit Master	Diamond Sponsors	Platinum Sponsors	Activities Sponsors	Awards Sponsors	Gold Sponsors	Silver Sponsors	Supporting Sponsors
	$25,000	$20,000	$10,000	$5,000	$3,000	$3,000	$1,500	$500	$250
Naming Rights	★								
Logo in Ads & Press Release	★	★	★						
Map or Schedule Signage	★	★	★	★					
Logo on Website	★	★	★	★	★	★			
Logo on Trophies	★	★			★	★	★		
Social Media Feature	★	★	★	★	★	★	★		
Recognition at Awards Ceremony	★	★	★	★	★	★	★		
Social Media Shout Out	★	★	★	★	★	★	★	★	★
10x10 Booth	★	★	★	★	★	★	★	★	★
Logo on Banner	★	★	★	★	★	★	★	★	★
Swine & Wine Dinner Tickets	30	30	20	12	8	8	6	6	2

Commit by 1/31/27 and receive benefits equal to one level higher*



BBQ FESTIVAL IMPACT

11,000+

2026 BBQ Festival Attendees

700,000+

Facebook Impressions

125+

Arts & Crafts and Food Vendors

38+

KCBS Competition BBQ Teams

ROTARY COMMUNITY IMPACT

20,000+

Dictionaries distributed to area 3rd graders

$79,000

to Good Shepherd Children's Home

$375,000

Donated to Tennessee School for the Blind over 21 years

$70,000+

Grants and gifts to local non-profits in 2026

To ensure accurate representation of your business, please email your logo to mbbrotary@gmail.com

ACTIVITIES

Dr. George Smith KCBS BBQ Brawl
Family Fun Zone
Beer by Hop Springs
People's Choice BBQ Competition
Arts & Crafts Vendors
Live Bands & Student Performances
BBQ and Other Food Vendors
Tennessee Whiskey Tour
(= Activities Sponsorships Available)

Join us for the
DICK & MARTHA CURL
SWINE & WINE DINNER
April 30, 2027

For more information visit
BoroBBQFest.com

READY TO SHOW YOUR SUPPORT?

Scan the code to register

or visit BoroBBQFest.com

Please Make Checks Payable to:
Murfreesboro Breakfast Rotary Foundation,
P.O. Box 4197, Murfreesboro, TN 37129

May 1, 2027 | Hop Springs | BoroBBQFest.com

@borobbqfestival

THE MURFREESBORO BREAKFAST ROTARY CLUB

The Murfreesboro Breakfast Rotary Club is a group of passionate business leaders dedicated to making a difference in the local and global community. Rotarians make up a 1.2 million strong network of individuals who continually change the world through humanitarian services, high moral standards, and promotion of peace. In Rutherford County, we support many local non-profits through grants, fundraising, events and volunteering.

breakfastrotary.club
boroBreakfastRotary

- Center for the Arts
- Generation for Creation
- Ethos Youth Ensembles
- Rutherford Arts Alliance
- Murfreesboro Symphony
- Jabulani
- Shelter Box
- World Central Kitchen
- Children's Museum
- Insight Counseling
- Ascension St Thomas
- Music City Trykes
- Interfaith Dental of Rutherford County
- First Shot Foundation
- Possibility Place
- Special Kids
- Alzheimers Association
- Doors of Hope
- Greenhouse Ministries
- Habitat for Humanity
- Read to Succeed
- Young Life
- Salvation Army
- American Red Cross
- Community Helpers of Rutherford County
- The Journey Home
- Sisters Sharing with a purpose
- Project 14
- Young Youth Leaders
- MLK Scholarship Fund
- Dictionary Project
- Project Transformation TN
- Middle TN Council Boy Scouts
- Murfreesboro City Schools
- Good Shepard Children's Home
- Discovery Center
- Dow Street Community Music School
- Liberty's Station
- Barnabis Vision
- + Dozens of others in 39 Yrs

Please help us in our continuing desire to improve the quality of life among the citizens of Rutherford County and the world.